

Keys to Navigating Market Volatility

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Market volatility can be unsettling for many investors. Here are some tips to help navigate uncertainty:

- First, think “big picture.” Markets go through cycles. Even after big drops, historically they have bounced back. Stay focused on your long-term goals instead of short-term swings.
- Second, diversify. A well-diversified portfolio, including a mix of stocks, bonds, and cash, can help mitigate the impact of market volatility and help reduce your portfolio’s risk. However, it cannot eliminate risk of loss in a declining market.
- Third, check-in and rebalance. Take a look at your investments now and then. Make sure they’re still aligned with your goals and risk level.
- Lastly, look for opportunities. Market downturns can present opportunities to buy quality investments at lower prices.

Staying focused, diversified, and proactive, can help you navigate the market.

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