

Keep Politics Out of Your Portfolio

Approved

User:
wfamarketing

Published:
11/20/23

Last Modified:
02/15/24

Exp. 2025-
08-14

ID: PM-08142025-
6401772.1.1

Political news is everywhere. But when it comes to investing, impartiality is key. Here's why keeping politics out of your portfolio matters:

1. The Market is Impartial

History has shown us that the stock market can thrive, regardless of which political party is in charge.

2. Political Predictions are Unpredictable

No matter how clear a party's agenda might be, predicting political outcomes is a challenge. A single policy change can ripple across our interconnected world.

3. Emotional Investing is Risky

Letting political beliefs sway your investments can lead to rash decisions. By staying neutral, you may be able to spot attractive opportunities that might otherwise go unnoticed.

4. Diversification is Key

A balanced portfolio helps reduce risk. If politics guides your investments, you might upset that essential harmony.

5. Long-Term Perspective

Politics can cause short-term market ripples. But in the long run? They're often just blips on the radar. A long-term perspective helps keep you steady.

6. Seek Professional Guidance

An impartial financial advisor helps you focus on what truly matters – your financial goals and security.

At the heart of wise investing is clear judgment, untouched by political bias. Remember, when in doubt professional guidance can keep your investment journey on track.

(Select the appropriate disclosure below for your channel)

WBS/PCG:

Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC, Member SIPC, a registered broker-dealer and non-bank affiliate of Wells Fargo & Company. PM-08142025-6401772.1.1 2025-08-14

Investment and Insurance Products:

Not FDIC Insured	No Bank Guarantee	May Lose Value
-------------------------	--------------------------	-----------------------

(RSNIP must be same size as predominant text and bold)

Finet Traditional:

Wells Fargo Advisors Financial Network, LLC, Member SIPC.

Finet Custom Practice:

Investment products and services are offered through Wells Fargo Advisors Financial Network, LLC (WFAFN), Member SIPC. [Practice Name] is a separate entity from WFAFN.

© Oechsli. All Rights Reserved.

Beta 0.23.0720