## VIDEO SCRIPT: TARGET DATE FUNDS

OECHSLI

A target-date fund is an investment option that simplifies retirement planning. It automatically adjusts the asset allocation based on the target date, gradually shifting from growth-oriented assets to more conservative investments as the target date approaches.

Target-date funds are commonly offered in retirement plans and provide a convenient,
hands-off investment approach. Investors choose a fund based on their target retirement date and the fund takes care of rebalancing and adjusting the portfolio over time.

This aggressive-to-conservative switch doesn't happen overnight. Instead, a target-date fund operates on a glide path. Think about an airplane descending on final approach to land. A target-date fund's glide path employs a similar rationale – easing the investor to a safe financial destination at retirement.

Target-date funds are best suited for those who prefer a set-it-and-forget-it strategy. It's
important to note that target-date funds can vary in their specific glide path and
investment strategy, so investors should consider their risk tolerance and financial goals
when selecting a fund.

Overall, target-date funds simplify the retirement planning process, providing investors
with a convenient and efficient way to navigate their financial journey, creating a smoother transition to retirement.

Memorize and present one block at a time.

Sources:

<sup>1</sup> Birken, Emily Guy. "The Best Target-Date Funds." Forbes, 26 July 2021, https://www.forbes.com/advisor/retirement/best-target-date-funds/. Accessed March 2023.

<sup>2</sup> U.S. Securities and Exchange Commission. "Mutual Funds and Exchange-Traded Funds (ETFs)." Investor.gov, https://www.investor.gov/introduction-investing/investing-basics/investment-products/mutualfunds-and-exchange-traded-6. Accessed March 2023.

<sup>3</sup> Bortolotti, Dan. "Target-date funds in Canada." MoneySense, 14 March 2019, https://www.moneysense.ca/save/investing/target-date-funds-in-canada/. Accessed March 2023.